



EVANS HIGH SCHOOL FOOTBALL 2011 Football Program Ad Order Form

www.evansknightsfootball.com

4550 Cox Road
Evans, GA 30809



Company Name: _____
Address: _____
City/State/Zip: _____
Telephone Number: _____
Contact Person: _____
Email Address: (for correspondence use only) _____

For a donation in the amount listed below, we agree to give recognition by purchasing space in the Evans Football Program for the 2011 season. All printing will be typeset, offset, lithography, black ink on quality paper unless specified otherwise. Reproductions will include trademarks and photographs (black and white). Any special artwork, etc. will be furnished by the donor at their expense. You will also be listed on our web site with a link to your site if provided with one. Visit us at www.evansknightsfootball.com

Please check one:

- | | | |
|--|---|-------|
| <input type="checkbox"/> Front Cover Bid Only! Minimum opening bid \$1,000.00 | <input type="checkbox"/> Full Page /Color | \$300 |
| <input type="checkbox"/> Back Cover \$500 | <input type="checkbox"/> Full Page /B&W | \$200 |
| <input type="checkbox"/> Inside Front Cover \$400 | <input type="checkbox"/> 1/2 Page/Color | \$175 |
| <input type="checkbox"/> Inside Page 1 \$400 | <input type="checkbox"/> 1/2 Page/B & W | \$150 |
| <input type="checkbox"/> Inside Back Cover \$400 | <input type="checkbox"/> 1/4 Page/B & W | \$ 75 |
| <input type="checkbox"/> Center Page Bid Only! Minimum bid \$750.00 | <input type="checkbox"/> 1/8 Page/B & W | \$ 45 |
| | (Business card size) | |

Check here if you wish to have a picture of the athletes/cheerleaders with your ad; we will notify you the date the picture will be made! (Full page & 1/2 page ads only).

SPECIAL!!!

Want more “bang” for your buck? Include a discount coupon from your business with your ad. A list of ad supporters that include a discount coupon will be listed in the program. The list will also be displayed at the football games where programs are sold.

Please Check One:

- Ad copy attached Football Picture Ad copy to be forwarded/picture Same ad as last year

Please return this order form (along with ad & payment) no later than August 17, 2011.

CHECK THE BACK OUT FOR WHO, WHEN, WHERE, WHAT AND HOW INSTRUCTIONS!!!

Ad sold by _____ Sport _____

KEEP FOR YOUR RECORDS!!!!!!

**EHS Touchdown Club
Att: Steve Smith
4550 Cox Road
Evans, GA 30809**

Please make checks payable to: Evans High School Touchdown Club

For additional Information, please contact:

**Steve Smith
sgmasmith@knology.net**

Page - 7.5" wide x 10" deep

Half Page - 7.5" wide x 5" deep

Quarter Page - 3.75" wide x 5" deep (occasionally people will run them 7.5" wide x 2.5" deep, but that's not very common)

Eighth Page (business card size) - 3.75" wide x 2.5" deep

Our preferred format for ads is to have a high resolution PDF, although we can use Illustrator, Photoshop, InDesign and Quark files if necessary. PDFs save a lot of time though, and we know what a factor that plays in getting the program ready. When possible, it's best to have all text converted to curves or outlines.

2011 TAX RECEIPT

THANK YOU FOR YOUR SUPPORTING OUR CHILDREN; OUR FUTURE!!

2011 Evans High School Football Program

Ad Size _____

Ad Cost _____

Date of Purchase _____